IT'S NOT A PHASE, MOM.

History of the MEME Pg. 7

The Many Tresses of Trump Pg. 8-9

Tips from Taylor Swift Pg. 11

Photo by Lauren Moran
Cheating Death... or Nah

Los Angeles authorities say a motorist in Malibu, California lost control of his vehicle, nearly going over a cliff. The man managed to escape his SUV that was dangling over the edge but became disoriented as he made his exit and was struck by a passing tour bus. Fortunately for the man, he was still conscious and breathing when medical help arrived quickly on the scene. He was transported to a local hospital for treatment. By the way, this isn’t made up.

Totally legit.

BlackBerries Are Still A Thing??

So apparently, the palm pilot revolution of 2005 still exists in both phone and app form within iOS and Android devices. Blackberry Messenger (BBM) just released a new update where features that were once exclusive to their premium membership are now free for all, such as Retrack, Timer and Private Chat. All of these are privacy features that allow you to unsend messages, delete data after a certain amount of time, and provides anonymity for messages within iOS and Android devices. BlackBerry Messenger (BBM) just released a new update.

Cleaning Up America

The Race for Custodian-in-Chief

After eight years, it is time once again for college students throughout the United States to elect the next Custodian-in-Chief. For students now in the realm of college, the Custodian-in-Chief, also known domestically as Mr. Janitor or abroad as His Excellency of the Custodial Arts, is the coordinator of all the nation’s janitorial services. Since the first janitorial inauguration in 1789, the Custodian-in-Chief has dutifully added in shaping the careers of the free world. It’s a dirty job, but somebody’s got to do it!

As a political correspondent for the White Pine Press, I recently had the pleasure of attending a janitorial debate at Northwestern Michigan College, one of the important stops on the candidates’ nationwide tour of two-year and four-year colleges. Candidates Bernie Sanders, Hillary Clinton, Ted Cruz, John Kasich, and Donald Trump gathered in the Milliken Auditorium to answer questions from students and debate current executive issues. Among the major issues discussed in the debate were the escalation of food fights and spit wad launches in school cafeterias, efforts to prevent the spread of cooties and other contagious disease in dormitories, the need for proactive sanitation of bathroom facilities, and options for curbing reckless spending on custodial supplies.

The event was advertised via Twitter and Facebook, along with an incentive of free pizza. Many students stepped out of afternoon classes in order to perform their civic duty (and because they were hungry).

Lucy DeCoutere Resigns from TPB

Mike Flaherty, the actor who portrayed Bubbles on the underground white-trash sitcom Trailer Park Boys was arrested for assaulting a female companion on April 1. Following his arrest, co-star Lucy DeCoutere, who plays Lucy on the show, announced her resignation. Her withdrawal follows the airing of the show’s 10th season. So apparently DeCoutere is okay with supporting acts of white-trash violence in her career, but not in real life. Thanks for the clarification, Lucy!

Clinton kicked off the debate with her plans to combat the escalation of food fights and spit wad launches in school cafeterias. Clinton said her goal is “not to bring or contain these fights, but to defeat and destroy them.” If elected, Clinton promises to collaborate with food specialists Adam Richman and Andrew Zimmern to establish an anti-food-fighting coalition. Despite her experience as the Secretary of Sanitation, votes still大局 her habit of mixing up her cabinet department, the Secretary of Restroom Affairs, to manage the quality of all people.” Therefore, as Custodian-in-Chief, Sanders plans to create a new cabinet department, the Secretary of Recess in Public Affairs, to manage the quality of the nation’s bathroom facilities. He also plans to distribute free travel-size rolls of toilet paper and miniaturized bottles of hand sanitizer to every college student in the United States. The crowd erupted in applause over this joyous news.

At the appliance fad, Cruz and Trump had a rather heated discussion concerning options for curbing reckless spending on custodial supplies. Cruz, I mean Trump, promised he would “build a great, great wall” around every Dollar General, Family Dollar, and janitor’s supply closet and “bomb the back” out of anyone who neglects to pay or takes an item without permission. Cruz called Trump’s promises simplistic and childish. This prompted a heated series of insults and hand-wringing between Cruz and Dump. I mean Trump. The argument was eventually interrupted by the Secret Service who swiftly separated the two candidates and ushered them off the stage, concluding the janitorial debate. Oh the joy of politics. Now the candidates are headed to North Central Michigan College (NCMC) to continue their sophisticated debate.
Rhonda Rousey Joins the Lions
First Female NFL Player Expected to Win Superbowl LI

Al R. Hall, Staff Writer

Female Athlete of 2015, Rhonda Rousey, recently announced herHeading here: wearing said t-shirt, because apparently even the largest jerseys

The viewing audience of football is expected to triple, despite MMA and football sharing fans. This is likely due to risky fans expecting violence on par with Fight Club, but this same violence and other issues have raised flags with some. Because many children have access to television and can watch football as they please, some are worried about exposing young children to the sheer brutality MMA entails in football as well. Due to this, Rousey will sport a large black bar can on every televised game. This issue has unexpectedly raised the ticket price for seats at games, with many fans reconsidering to accommodate more seats due to selling out quickly. Several people have also pondered if switching sports will actually happen, the team will make history and evolve the game for the next half a century.

Lions’ progress this season, with the sole purpose of watching women. The Lion’s jersey colors and features the new slogan “Helmets to Gladiators” and the team is expected to culminate the pride in the area and begin a strategic sweep for prey animals. These were never seen again.

What is interesting is what other athletes outside of the Lions have said about the announcement. Ex-Lion’s quarterback Josh Harrington was quoted as saying, “Being a Lion was the worst time of my life. I shared that jersey with the crappiest football player we ever had. Having Rousey wear those colors can only continue the tradition of terrible athletics to grace the grid.” The general impression we get from Harrington was positive.

Michael Jordan had some sage advice he wanted to impart to the new multi-sport Rousey: “I got my start with basketball, but I had wins in both baseball and golf. Sometimes the things you discover should just stay hobbies, and that helps you discover what it is you should do for a career. I think Rhonda will find that she should give up MMA in favor of football, her true calling.”

Many advertising agencies have tried capitalizing on the dub nature of Rousey’s career. Tap-Out clothing now comes in the Lion’s jersey colors and features the new slogan “Helmets Worth Holy.” A picture was actually captured of Rousey wearing said t-shirt, because apparently even the largest jerseys the Lion’s provide don’t fit her biops. The colors were slightly altered in case she should be covered with a little blood. Public support has been exceptional as well. One hundred percent of women polled said that they plan on following the game for the next several years. She couldn’t be reached for comment initially, but we expect she would say something like, “I've never played football before, but if the goal is to beat up other people, I'm sure I'll be fine.”

Head Coach of the Lions, Jim Caldwell, commented, “We kinda signed her on as a dare… You don't say no to Rhonda Rousey. Also, she has scandalous photos of me from last year’s company Christmas party and my wife would kill me if she saw them. That being said, we are eager to have Rousey on the team.”

Several Lions have expressed concern over having Rousey as a teammate. Calvin Johnson was quoted as saying, “She is kinda signed her on as a dare… You don't say no to Rhonda Rousey. Just think, after 50 years, with many fans reconsidering to accommodate more seats due to selling out quickly. Several people have also pondered if switching sports will actually happen, the team will make history and evolve the game for the next half a century.

Ann Hosler, Student Contributor

I was hosting a Hardcore Decorating (in video games) panel at SOE Live 2013 and didn’t expect anything much to show up. Over 100 people ended up filling the room, with more standing out in the hallway. I’m absolutely thrilled of public speaking, so when it was time to start, the only thing I could shout out at first was, “I’m so scared of all of you.”

There was an embarrassingly long moment of silence before some guy yelled out, “you’ll do great job, keep going!”

The panel ended up being a huge success, and I held another one in 2014 (which also started out similarly). Informing crowds I’m scared of talking in front of them has become my public speaking ice-breaker.

Dyana Allen, Staff Writer

I was picking up a mat at work and dropped it into a puddle of dirty water. I splashed all over my face and my hair was caked into a clump. I threw everything into my backpack and sprinted out onto my back… and everything stood out in the hallway. I’m absolutely terrified of public speaking, so when it was time to start, the only thing I could shout out at first was, “I’m so scared of all of you.”

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Taylor McLain
King of Fainting

We at the WPP are charged with bringing you this exclusive police bulletin. A 4-foot-3 palm reader has escaped from jail. 1 report, there is a small medium at large. Mad Am McLain, a. cia., “Madame Madam” was arrested for public off 1 ens. In this in 1 teaches that since it’s neither big nor small, “I didn’t see her coming.” The police have since combed her jail cell; the cell was very grateful as its hair was a mess of public silliness such as when she refused to drop the bass at a dubstep party (was awarded medal of honor), claimed she’d won the game, told Satan to take the wheel, and ran through the streets singing Whitney Houston songs at the top of her lungs while wearing black shoes with a breast bolt and a sombrero.

Regardless of her silliness in the face of debub, Madame Madam is so considered armed and legged, but not both eyed, as she only has the one due to an accident involving marshmallows. Again, she is a 4-foot-3 Caucaian female, has long hair on one side of her head and is completely bald on the other. If found, police advise not to mistake her for the Little Naus Monner at that scene to happen a lot for some reason. If you have any further information regarding her whereabouts, please call the IPF. The King of the Fairies, who works there, has placed a reward of $40 million for her capture.

If you are confirmed directly by Madame Madam, DO NOT try to drop the bass as she has been known to feed the people who do to sharks… on second thought, forget that last part; the world would be better off without debub. Remember, debub is linked directly to cancer of the ears and smelling the dead rats. All in all, while we marvel at her hermuts, it seems Madame Madam has lived long enough to see herself perceived as an invisible, intangible skeleton that fl oats behind your foot as it hangs off the bed or outside the covers.

Back to Madame Madam: the details were sketchy, but now we have a new development, Officer Taylor Swift says, “The details were sketchy, but now we have a new development. Officer Taylor Swift says, “The big eyes are back today, it’s a big news day.”

I repeat, please call the local service you want backed by the local service you want. The quality bachelor’s degrees you need.

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The Fonz
Mr. T keeps things cool with this dick-back, rockabilly hairstyle of the ’50s. Part greaser, part Travis-the-gangster. “The Fonz” reminds Trump of better times: when women kept to the kitchen and minorities kept to the wrong side of the tracks.

Get this look: Just a handful of pomade and a bit of hipster nostalgia. Ayy.

The Maverick
Mows and John McCain, Trump’s in the house. He can really let loose and embrace his inner cowboy while rocking “The Maverick” — often seen riding horseback in chaps, stroking his gun into the air, while shouting “Yiper Ri-Yo-Yo-Yah!”

Get this look: Five nights on the Prairie and a handful of pyroes.

The Intimidator
He’ll not sit this stunt out, and when he’s doing it, he’ll be rocking “The Intimidator.” Scientifically formulated to make Trump appear bigger than he actually is, “The Intimidator” terrifies children, puts kittens in comas, and sends grown men crying to their mommies.

Get this look: Don’t poop for a week.
History of the Meme

Debunking the Sensation of a Generation

Law-reen Her-ann
Editor in Chief

So where does the meme come from? The term itself was coined by scientist Richard Dawkins in his 1976 book The Selfish Gene. It’s defined as “an idea, behavior, or style that spreads from person to person within a culture,” which is far more ambiguous than your standard “controllingWonka” meme. By this definition, a meme could be anything from hieroglyphs to decals to autumn foliage.

One of the earliest (maybe even the first) Internet memes was the emoticons. The “smiley face” composed entirely of punctuation marks was created on September 19, 1982 by Scott E. Fahlman. Fahlman realized that the lack of visual channels in online communication needed to be overcome to avoid misunderstandings, such as when using e-mail.

From this, the emoticon spread and took on many faces and forms, and is now commonly referred to as an “emoji.”

The idea of the meme as a symbol of culture explains why memes have taken the internet by storm. People in general tend to love symbolism and the ability to relate to certain concepts and ideas. When we are online and see something that strikes our interest or reminds us of our own experiences, we tend to use symbols to express anything from emotions to political opinions.

Where do symbols of real human culture meet silly internet culture? Well, you can thank the ‘90s sitcom Ally’s on the show and is known as one of the earliest semi-meme.

Memes, like any art, come in a variety of mediums. A meme can be a video clip (Grandpa Style, RickRolling, Ain’t Nothing But Time For That’s a website, an image (LOLCat, Rage Face, Oversly Attached Girlfriend and ERMAHGERD) grille, a phrase (“Netflx and chill”), a joke or a parody.

There exists a LOLCat image macro which reads “Memes: Inside jokes for people with no lives.” For the longest time, a data and files test for Character Studio was spread around the Internet in the form of a dancing baby, known as “Cha Cha Baby.” This meme appears in a vision of Ally’s on the show and is known as one of the earliest semi-meme.

Memes take the power of a visual channel in online communication and spread it across various social media platforms and can express anything from emotions to political opinions.

Another early meme was spread during the 2001, after the 9/11 attacks, a Hungarian man named Péter Guzli took an old picture of himself standing on top of the World Trade Center in New York, and with the help of Photoshop, added a plane heading towards the tower in the background. He sent it to some of his friends, intending it to be just a bit of a joke. The image went viral, however, and was sent around in mass emails in all seriousness, inciting all kinds of conspiracy theories. This has been so efficient that some people to this day still believe it is real and part of a conspiracy.

The influence of the meme is so evident that the 2016 Presidential Election is seemingly shaped by memes. Meme of Trump that express his past to the world about his business ventures, memes about Clinton’s Benghazi emails and memes that suggest that Ted Cruz is the Zodiac Killer. Notably, Bernie Sanders has the upper hand in the meme game, as there is a viral Facebook group, a meme in itself, known as the ”Bernie Sanders Drink Meme Smoothie”. The group has nearly half a million members across the country and the globe and contributions are made at any given moment. This has been an effective and easy way for people to keep up to speed with the progress of the election and have open conversations about which help people better understand political, which is something that young people don’t get opportunity for often.

Humor can be a unique key for the understanding of social and cultural processes. Internet memes also offer this unique insight into the changes in our perception of the world, the media, and our own lives. The memes has forever changed the way we see and understand the Internet and the way we share thoughts, emotions, and ideas. The time you see a meme, remember the bold and brave timeline of the meme and what it really means in our culture and in our lives. We aren’t just making history; people. We’re making memes.
**Win At Life**
A Totally Legitimate Movie Review

**Donald Trump Acquires Sugar Loaf Resort, Will Rename It “Trump Loof”**

**Carl Bernstein**

**Bob Woodward**

**Guest Writers**

Donald Trump has acquired Sugar Loaf, the once popular ski resort in the heart of “God’s country” (Leelanau County) whose chalets haven’t run in 16 years. The long rumored running for the White House announced the news during a press conference on April 1 in Glen Arbor.

*Win At Life.*

**This story originally ran on the Glee Arbor Sun’s website on April Fools Day.**

Ronan point that, if Trump wins the White House, he may move the presidential retreat to “Trump Loof.”

At ski resorts run by pussies, like in the French Alps, you buy lift tickets and the chairlift stops. Here, it is a different story playing the Sims for real.

The scenery is identical to the slums of reality, the music is the same, the actors look like they’ve been cloned, and you can make your characters act like the actors. One of the worst things about the Sims is the way they look, and the way they sound.

The story took place in a very small town, and the main character is a young man named William. He lives with his parents, who are both very religious, and he has a sister named Sarah. William is a high school student, and he dreams of becoming a professional athlete.

One day, William’s parents decide to take him on a trip to Sugar Loaf. William is excited, but when they get there he realizes that the ski resort has been closed for years.

The town of Sugar Loaf is in a state of decay. The once bustling ski village has fallen into disrepair, and the few people who live there are struggling to make ends meet.

William is determined to fix the situation. He starts by cleaning up the old ski lodge, and then he begins to recruit people to work at the resort.

As word gets out about his efforts, more and more people start to come to Sugar Loaf. William is thrilled, but he knows that he still has a lot of work to do.

He decides to ask his parents for help. They are surprised, but they agree to lend him some money to buy supplies.

William and his family work hard to make the ski resort a success. They fix up the lodge, and they start offering ski lessons to the local children.

People begin to take notice. They start coming to Sugar Loaf, and they bring their families with them. The resort begins to thrive.

William is overjoyed. He realizes that he can make a difference in the world. He decides to continue his journey, and he sets his sights on the next big challenge.

The end.

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Massive RPG Mash-up Coming in 2017

A leaked image on Bethesda's Twitter account last week led to the possibility that
Bethesda Softworks Executive Producer Todd Howard to announce
a development partnership with BioWare. The two companies have
merged their talents to create what they've coined as the "pinnacle of open-world role-playing
games," coming up in the form of Dragon Age: Scalene. Dragon Age: Scalene, a series of
popular dragon-themed successes. "The success of The Elder Scrolls V: Skyrim proved that our players really enjoy dragons,"
Howard said. "In Dragon Age, your character will be fully immersed in the culture, taking
on the personas of a human or dragon who was banished to a dragon-dominated world. Meet dragon
characters, navigate mazes of logical puzzles, and defend yourself from attacks from other races." The game
will be fully modifiable, and Bethesda has already of vegetation and vegan menu options at the expense of few more options.
This has led to small bands of tribes roaming the area from the Steam Workshop to attract new players and
spread the word about the game. "There's mood that rooks the dragons from Flunderly to My Little Pony. The potential for
variety is amazing once they get more of the pantheon in there."

Valve states they are confident their users will embrace these changes. In a follow-up
press release, "We tracked player reception and bring innovative changes to the gaming
experience, taking out waves of hostile aliens and complete mini-games to unlock secret
color-coded and numbered, and draws are set up in a lottery to make it fair to everyone, not
unlike some rarer hunting permits. Eventually, everyone gets a shot.

Who claims the spoils of the traps is also a trade-off between students. The lines are often
color-coded and numbered, and draws are set up in a lottery to make it fair to everyone, not
unlike some rarer hunting permits. Eventually, everyone gets a shot.

Conservation of this practice is a rising worry among the students in this circle. The new
campus is planned to start June 2016 and finish July 2017 across from the Elm parking lot hopes to
disrupt the "natural" part of campus and overall makes it look bad. "We've spent many years
trying to clean up and preserve nature, this is just one step. We urge any staff, students, or
people in the apartments to report traps to campus security or the cops."

Even if there are mixed opinions about this activity, one of NMC's classes directly
directs benefits. Symbiotic Ecosystems, a first-year science course, teams two full sections for the Fall
semester as a response to the trapping. Some hope to use the information to educate
students about the process and the environment, and another hopes to use what they
learn to perfect their craft. Either way, we're left with a question: Will NMC have to say
goodbye to the critters that once characterized campus?
A Serious Question: What If Education Was Valued Like Sports?

Deanna Luten

Staff Writer

Growing up in a small town, the participation in sports was not only encouraged, but nearly mandatory for social survival. Every teacher was a couch and school spirit ran rampant across the halls of my middle and high school. Athletes were the open producers of the social hierarchy. If you weren’t the star of some athletic team, you were basically invisible. Constant praise and encouragement for physical activity is bred into small town school systems in particular. Pride is taken in winning, while students are falling behind in the greater race to study. It seems so silly that such a focus is put on athletics in school. If similar value and encouragement was assigned to academics, our school systems just might be in better shape. The Institute for the Study of Youth Sports reports that 50% of young athletes will drop out by the time they reach early adolescence. This push for sports participation is causing a decline in graduation. Young athletes are being pressured to succeed. This is pushing an increase in the use of anabolic steroids across the country in various athletic fields. Natural talent is no longer enough to satisfy the masses. Teens are being forced to engineer their bodies to achieve increased stamina. Cut an advanced placement class and no one says a thing. Discuss cutting an athletic event, and the once-empty school board meetings are suddenly filled with conveniently involved parents.

In school, each season is centered around a different sport. From track meets, to basketball games, to football Fridays and volleyball tournaments. If there was such unwavering enthusiasm for events like academic decathlons, quiz bowls, and spelling bee, our nation’s youth would likely be in better shape academically. Imagine if there was a student section in the audience for events like academic decathlons, quiz bowls, and spelling bees. Our nation’s youth would likely be in better shape academically. Imagine if there was a student section in the audience to support scholarly activity. Encouragement would most likely increase victorious results 10-fold.

Sports activities. Focus should be shifted from supporting athletics to encouraging scholarly excellence. Recognizing scholarly achievement is the first step in making significant changes in the way our entire society operates. Instead of constantly catering to the preppy cheerleader and the stereotypical “dumb jock,” the new social order will idolize intelligence and academic performance.

The obvious favoritism of our society is clearly displayed across popular culture. Films, television, music videos, and most other types of media idolize athletic ability and serve to make a joke of the academically endowed. Creating a counter culture is necessary to combat the use of television, music videos, and most other types of media idolize athletic ability and serve to make a joke of the academically endowed. Creating a counter culture is necessary to combat the use of popular culture.

The battle between scoreboards and blackboards for students’ attention is unnerving to the teachers. Honoring students in assemblies who have achieved above-average test scores alongside the wrestling, football, and track teams is an integral part of revolutionizing the trend of academic excellence. It’s necessary to encourage, but academic talent is far too often diminished.

If you attend and apply to this program by May 6, we will pay your application fee. (Submit a stamped application received at the event.)
Pickle Surprise Word Search

V L E E E F F E C V J X Z U M V S P G L
M E C L A E L B V W M P W C S N O J P L
A Q U V K K N H Y S J I L H I O L F R U
U M I Z C C I D M I L C T I P C J F O B
H Y D I E E I K Z E X K T C P E K D F D
P P R Q A D D T K Z M L K K V G Z L K E
V T A J K T L C S V T E N L V A S T E R
D Y D X R A I U B D P J R E F E T P M R
N G A D E N Z C L T F N U G C T J O E E
S E D E L K C I M T C P N L U E U U V W

PICKLE
STICKLE
ICKLE
CHICKLE
MICKLE
NICKEL
REDBULL
POOP